

How to Distribute

the
**Under
current**

A GUIDE FOR CAMPUS CLUB AND COMMUNITY LEADERS

“It was as if an *underground stream* flowed through the country and broke out in *sudden springs* that shot to the surface at random, in *unpredictable* places.” – Ayn Rand



1. Look for intellectual “nerve centers”, i.e. places where people congregate and socialize – like coffee shops, bookstores, dining halls, or student centers.
2. Distribute TU Magazine at club events or other large gatherings on campus.
3. Get TU Newsstands to place the papers in. Ask TU staff how you can order stands.
4. Divide your stack of papers into smaller stacks to cover more surface area and increase the chance that people will see it.
5. Include your club’s contact information so like-minded people know how to connect.

**Learn more at
THE-UNDERCURRENT.INFO**

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